

Strategic Plan 2021-2023 Summary

Vision Statement

Our vision is to empower, support and inspire all members of our community by providing knowledge, innovative learning and cultural enrichment.

Mission Statement

The Pennsauken Free Public Library (PFPL) is a gateway to our diverse community, offering free and open access to information, services, technology, and programming. We are committed to providing educational resources for lifelong learning in a welcoming environment.

Our Goals

Patron Services

Provide adaptive, flexible and inclusive services that support the needs of Pennsauken's diverse community now and in the future.

Programming

Provide adaptive, flexible and inclusive programs that support the needs of Pennsauken's diverse community now and in the future.

Collection

Develop, maintain, and preserve a strong and current collection of materials and resources in a variety of formats, which are discoverable and accessible and meet the recreational, informational, and educational needs of the community.

Technology

Recognize the need to respond with promptness and flexibility to changes in technology that support the needs of our community and staff.

Staff and Professional Development

Encourage a learning culture that values collaboration, while at the same time providing professional development opportunities and an environment that fosters creativity, innovation, and unique approaches to processes.

Building and Grounds

Provide a safe, welcoming, and comfortable environment for the community to gather for recreational, educational, and informational opportunities.

Community Engagement and Partnership

Identify community organizations and institutions with similar goals and foster relationships with them to fulfill the needs of the community.

Marketing and Branding

Enhance the library's image within the community, and increase awareness of the library's resources available.